

ERIC WIEGARDT

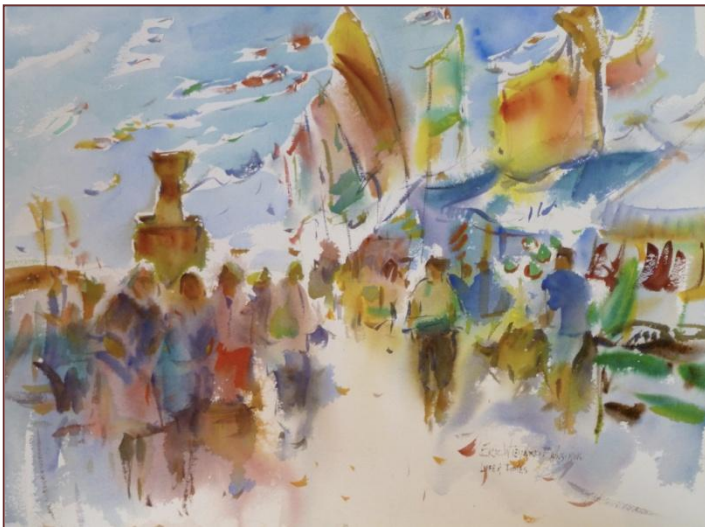
AWS·NW'S
Visual Pleasure for Generations

The Journey's End

The Life and Times of the Long Beach Peninsula

This last year starting in September of 2010 was truly fulfilling. For me, it has been about discovering and rediscovering our peninsula. As I am sure is the case with many of us, where we live can sometimes be taken for granted. We go about our daily lives not noticing the extraordinary events and beauty surrounding us unless we focus. Usually there are the distractions of day to day life. *The Life and Times of the Long Beach Peninsula* brought me into focus with the world at home. To share this experience with you made it even more enjoyable. This collection has been wonderfully received and has chronicled a moment in time, never to be revisited. From an historic perspective, it is even more valuable. Thank you for your interest and support in this personal journey.

The Mastery of Kites



August is full of activity on the Peninsula from catching the big one off the Long Beach coast to music to your ears, celebrating blues and jazz. It is all about the five senses in August and to top off the month is Kite Festival. This event is so visually rich; I chose two images I thought depicted the experience.

Kite Feast captures the color filling the sky and the festivities kite enthusiasts enjoy beneath them. Vendors from all around the northwest come to sell their wares. Local restaurants and eateries give the crowds a wide range of samplings and of course there are kites for sale. The Kite Festival is one of Long Beach Peninsula's largest events.

But what would a Kite Festival be without the masters of the kites? I was fascinated by the skill and grace of these Kite operators. To watch their complete focus in catching the wind, maneuvering their kites into a ballet in the sky was thrilling.

I focused on one group of masters, a father and his sons, *Trio Kite Fliers*. Their coordination and teamwork was a pleasure to watch. I decided this trio should be done in acrylic instead of watercolor. I have been doing more acrylics in recent months and thought a bold statement needed to be made for these Artists of Kites.

These original paintings were released in October in **Wiegardt Studio Gallery** to celebrate the finish of a twelve month journey capturing *The Life and Times of the Long Beach Peninsula*. Both are available in the gallery or on my website www.ericwiegardt.com under *Life and Times* or click on the title of each painting to view them individually.



School of Painting

Warm Light/Cool Shadows and Vice Versa, Right? Not Necessarily!

In nature we find that if we have a warm light, then cool shadows will result, and if we have a cool light, then warm shadows will be cast. It also follows that the shadow color will be affected by the color of the light, the local color of the object casting the shadow, the local color of the object being cast upon, and reflected light (say from the sky). This really energizes those artists who enjoy taking painting to a level of engineering. I, however, feel that this can stifle creativity for the sake of accuracy. I think a few general principles can be gleaned, though.

First, from a design sense, opposite colors juxtaposed energize each other. So for the sake of vibrant color interpretation, I like to force colors into the shadow from the opposite side of the color wheel than those chosen for the light. So my decision to follow this warm/cool principle is more of a design choice, rather than following any set rules of light theory.

I am also not particularly careful in matching realistic proper color temperature shifts, but I do try to keep the color fresh and not over mixed. I find that if I simply have a temperature shift from light to shadow, even if the color is unrealistic and I use my own conceptual colors, yet is energetically fresh, and then it should work. Good paintings are based on little lies, even in color.

There are also times where no temperature shift is called for. For example, the corner of a painting may have a passage where an artist wants the eye to travel quickly through, and a juxtaposed color of opposites is not called for. Then it may be entirely appropriate to paint a warm light, warm shadow passage, even if reality says otherwise.

As you can see, design trumps reality, even the warm light, cool shadow theory.

2012 Plein Air Workshop in France...14 nights, June 2nd, check out June 16th.

The 2012 Plein Air Workshop in France is full however we are taking names for a waiting list in case of cancellation. If you wish to be added to the waiting list, email us as ericworkshops@centurytel.net. It is on a first come bases.

2013 Plein Air Workshop in Italy...

We are also starting a list for our next workshop which will be in Italy. Dates are not set yet but we are looking at the last two weeks of June 2013. If you wish to be added to the list to receive more information as it becomes available, contact us at ericworkshops@centurytel.net and in the subject line of the email state "Italy Workshop".

Special Christmas Offer through December 31st, 2011. Shipping Free! ***Essential Design Art Kit for the School of Painting-Watercolor Store***

Essential Design Workbook has been so successful we have added the ***Essential Design Art Kit***.

Included in the kit is: *Essential Design Workbook*, watercolor palette, sketchbook, watercolor paper, pencil, graphite 6B pencil and eraser, sponge, Graham watercolor paint, Cosmo Top synthetic 1 inch flat brush, spray bottle, collapsible water bucket, custom watercolor apron and a custom tote to carry all your supplies in. \$150.00 for kit **Free Shipping and handling (value \$15.00)**



This would make a wonderful kit to discover the world of watercolor painting. You can find Eric's *Signature Brushes*, *Essential Design Workbook* and DVDs at www.ericwiegardt.com under **Watercolor Store** and **Books and DVDs**.

Collectors' Corner

Over the years, on occasion, I have stepped away from watercolors to use acrylic paints. It is a very different medium and I enjoy the freedom of developing my own sense design in a new direction. You can view some of my work on my website www.ericwiegardt.com or if you are on the Peninsula, view them at **Wiegardt Studio Gallery**.

Special Offer through December 31st, 2011.

The last of the Original December Life & Times Paintings *Dungeness Delight* is available with a **10% discount** as is the Limited Edition Giclee Print, only 45 in print. Both are available either framed using our beautiful house frames or unframed. You may view or purchase this painting or giclee by clicking on the title.

December

Dungeness Delight



“*Dungeness Delight* was a delight to paint and then shared with family and friends. I am never tired of painting or dining on these gifts from the Pacific Ocean.”

Storm Surf at Cape Disappointment

Limited Edition Giclee Print, Only 95 in print.

Available with a **10% discount** on both unframed and framed using our house frames. To view or purchase, click on the title.

“In *Storm Surf at Cape Disappointment*, I wanted to capture the beauty and energy of a storm at Waikiki Beach as I was looking up at Cape Disappointment Lighthouse. Not only was it invigorating to paint but it was exhilarating capturing it through lens of the camera.”



Originals and Giclee Prints are available framed and unframed on our Website, www.ericwiegardt.com. We have selected two frames that complement my paintings.

A generous return policy is provided for all original paintings and limited edition giclees.

Return Policy for paintings and giclee prints:

All painting and giclee print purchases come with a 45 day return policy from date of purchase. If, for any reason you decide to return the painting, you will receive either a full refund or a credit toward another painting.

After 45 days from date of purchase, no refunds are given however you have up to 45 days to receive full credit toward an equal value painting or apply the credit toward a painting of more value with a balance due for the difference. The balance due must be paid before shipping.

Shipping the painting to us is at your expense and must be returned in its original condition. If there is damage to the painting the refund or credit becomes null and void. Shipping and Handling charges are not refundable and are in addition to the painting price.

The Art of Framing

By Christl Mack- Framing for Wiegardt Studio Gallery

In the last newsletter I addressed mat boards and how they compliment your art. This time I will cover the selection of frames and the styles best suited for your piece of art.

When I started to frame Eric's paintings over 20 years ago, we used a beautiful, champagne-colored metal frame for all his paintings and prints. It had a rounded profile, and a matte finish. There came a time when we decided to look into a more broad selection of frame styles, and started including wood frames as well.

We found the rich, soft look of wood to complement Eric's paintings very well, and have since used a number of different styles and profiles for Eric's originals and prints. They are very popular for framing our customers' artwork as well. We have a selection of hundreds of frame samples. One of my favorite tasks is to choose a particular piece to enhance the artwork.

There are certain things to keep in mind when choosing a frame to enhance artwork such as considering the décor the artwork will be placed. Here are some questions that may help you pick just the right mat and frame to enhance your artwork. Is your décor-?

- **Contemporary**—sleek, modern with simplistic lines. This style can look wonderful in wood or metal.
- **Traditional to Elegant**-- the choices are endless with natural woods to the beautiful silvers and golds in ornate designs.
- **Rustic to shabby chic**—here you can mix it up from woodsy to simply elegant.

If your artwork is sharing a wall with other pieces, coordinating the color and material of the frame but no necessary style could create a very interesting larger view. Is there a color you wish to pull from the artwork? Select a mat and/or frame that are the color you wish to highlight. The profile of a frame also is important such as a deep frame can give depth or maybe your prefer convex or concave as a feature. Flat is very popular both in the contemporary and tradition décor. And finally wood frames such as oak, cherry or maple can not only enhance the artwork but complement furniture in similar woods and stains. Don't let all these choices overwhelm you; your framer will be more than happy to assist you in picking just the right frame for your artwork.

The company who supplies our frames prides itself on using high quality, solid wood frames, with incredibly beautiful finishes. There are soft gold and silver ones, rustic frames, some that resemble stone, or cork, some that have a veneer, or are decorated with real gold-leaf, as well as “green” frames manufactured from sustainable agricultural practices. The metal frames available today can have anything from a stone-like finish, to a smooth, almost enamel look.

The framing industry has come a long way, and we are proud to say, we use only the best quality framing materials here.

Announcements:

Watercolor West XLIII Annual Exhibition –Eric won an award for his painting *Port Townsend*. This Exhibition was held in City of Brea Art Gallery in California.



98th Annual Exhibition at The National Arts Club – November 4-20, exhibited the acrylic *Eva R* in New York City.



Reader’s Digest, *How to Paint Watercolor Flowers* – Release 2011, Eric was asked to illustrate his methodology in painting

loosely. (Published by Quarto Inc., London, UK. Pg. 119), *Bucket of Flowers*, by Eric Wiegardt.

Watercolor Artist Magazine, October 2011 Issue, *Beyond Picture-Perfect* (article) – Eric was the cover article. The article can be found on Pg. 33 along with many of his watercolor paintings.

Watercolor Store

We have added more brushes, more products in our **Watercolor Store!** Need **Art Supplies** for watercolor painting? We have products Eric uses and recommends.

Signature Three Brush Set- 28 years of experience has proven these brushes to be the best. They hold a tremendous amount of water and pigment, giving bold juicy washes for my signature loose style. All three together offer the broadest range of techniques, from broad washes to fine detail. These brushes are also great for "detailed" paintings. Look no further! You can also purchase the ***Flat Brush*** separately for \$75.00 plus shipping.



Retail Price \$266.00 per set

Shipping and handling \$5.00

Russian Blue Squirrel Quill Mop—Large. Like the Russian Blue Squirrel Quill Mop included in the Three Brush set, this brush provides full strokes across the paper with an even larger reservoir of water for those bolder wash and mop techniques. This one is a real experience!

Retail Price \$155.00

shipping and handling \$5.00

Russian Blue Squirrel Quill Mop—Russian Blue Squirrel hair, size #5, is of the highest quality and holds a large volume of water which makes it excellent for mop and wash techniques.

- Generously sized and hand shaped, its unique point allows for full strokes across the paper.
- Huge reservoir lays down large amounts of water ideal for wash and mop techniques.

Great for initial detail construction.

Retail Price: \$65.00

Shipping and handling \$5.00

Red Sable Round Kolinsky, X-Long Taper –Size #12

The unique taper is great for fast, loose watercolor painting and is a favorite among illustrators, cartoonists,

and film animators. Great for drawing long, clean lines.

Retail Price: \$150.00 *Shipping and handling \$5.00*

Help us to continue to refine our database: We appreciate how many have replied to our request for state locations to add to our email database. If you have not shared the state where you reside, we would appreciate this information to update our database. When an event or workshop is in your area, we would send you a notice so you may participate if so choose.

Thank you for your help!