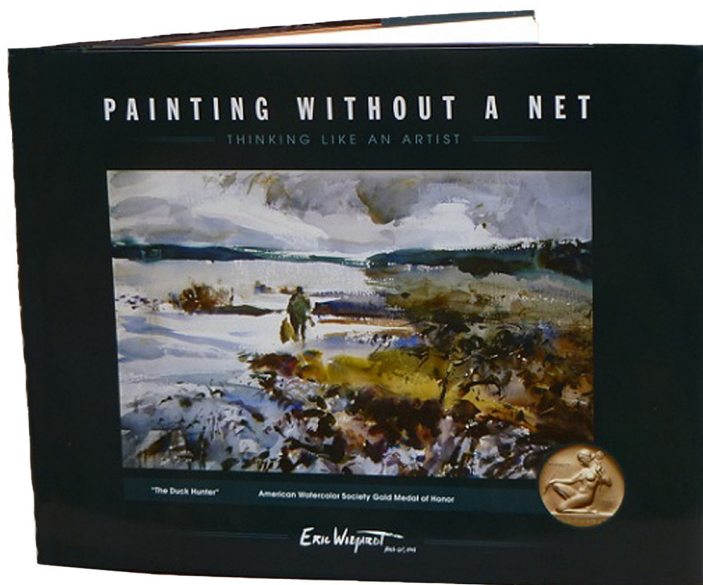


ERIC WIEGARD

AWS-DF, NWS

VISUAL PLEASURE FOR GENERATIONS

Painting Without A Net - Thinking Like An Artist



Explore the creative process as Eric shares with you - as he has with over 5,000 workshop attendees - how to think as an Artist.

Learn how to navigate the painting process with clarity of thought and purpose, and minimize the distraction of unnecessary information. Find out that knowing a few broad principles is enough to break the fear of white paper and begin the exploration of self-expression. Here, Eric candidly discusses the unique challenges all serious artists face: self doubt, a proper evaluation of one's own paintings, when to push forward and when to take a break, how to keep the creative juices flowing, how to think simply, and much more.

Interwoven with these encouraging words are essential design concepts and techniques for successful painting of all styles. Join Eric on this wonderful journey of visual pleasure.

Each article is beautifully illustrated with Eric's award winning paintings. This full color book appeals to anyone who appreciates art: collector and painter.

"Written with truthfulness, bits of humor to lighten the spirit, and history to lend a timeless foundation, this one won't gather dust on the shelf."

- Beth Verheyden, President Watercolor Society of Oregon

"The book is most effectively read, one article at a time, allowing the wisdom of the master to permeate the soul."

- Jeffrey L. Waters, Editor Hot Press, Northwest Watercolor Society

Hard-bound Book - 128 pages - 64 full- page color images

Price - \$49.95

with personalized message and signed - \$74.95

Softcover - \$34.95

Shipping Bookrate - \$ 8.00
